

# You Are Invited

to a Professional Development Teaching Workshop for Sociology  
Hosted by W. W. Norton & Company

**Where:**

W Hotel Midtown  
188 14th Street, NE  
Atlanta, GA 30361

**When:**

Friday, February 27,  
10AM–3PM

**Who:**

**Kathleen Lowney**,  
*Professor of Sociology,*  
*Valdosta State*  
*University*

**Mindy Stomblor**,  
*Senior Lecturer in*  
*Sociology, Georgia*  
*State University*

**Sasha Levitt**,  
*Book Editor,*  
*W. W. Norton*

**Eileen Connell**,  
*Digital Media Editor,*  
*W. W. Norton*

**Julia Hall**,  
*Marketing Manager,*  
*W. W. Norton*

*Lunch will be*  
*provided.*

**Please RSVP to**  
jhall@wwnorton.com  
by February 20.

**Topic 1:** Tips for teaching large classes

**Topic 2:** What to do when something fails—and why it's a great teachable moment

**Topic 3:** Integrating photography in the classroom

**Topic 4:** Using adaptive learning platforms with your sociology students



**Kathleen Lowney**, PhD, is Professor of Sociology at Valdosta State University and author of *In the Trenches: Teaching and Learning in Sociology*, forthcoming with W. W. Norton. Throughout her career she has taught social problems, mass media and popular culture, sociology of religion, domestic violence, sociology of disability, religion and culture, introduction to applied sociology, and for the last five years, she has specialized in large sections of introduction to sociology. She has written about gender roles in the Unification Church, kudzu as a social problem, adolescent Satanism, stalking as a new crime problem, mass media constructions of social problems, and recently, how the media constructs nurses who are serial killers.

She has been active in the teaching movement in the discipline of sociology since 1992. She has published nearly thirty manuscripts on the scholarship of teaching and learning and in 2009 became the editor of *Teaching Sociology*. In 2014, she was honored with the ASA's 2014 Award for Distinguished Contributions to Teaching. Helping students to engage their sociological imagination is her passion.



**Mindy Stomblor**, PhD, is a senior lecturer in sociology at Georgia State University. She currently teaches undergraduate mass sections of social problems and sexuality and society. She also created and continues to run the Graduate Teacher Training Program in the Department of Sociology. She was a recipient of her college's Outstanding Teaching Award. Her research has focused on the production of sexual collective identities. For example, she explored how men in gay fraternities negotiated their dual identities of being gay and being Greek and how men in gay fraternities reproduced hegemonic masculinity. Her current research focuses on power relations and oral sex as well as a variety of pedagogical issues. She is co-editor of *Sex Matters: The Sexuality and Society Reader* now in its Fourth Edition with W. W. Norton, and is co-author of *Focus on Social Problems: A Contemporary Reader*, forthcoming with Oxford University Press. More information is available at [MINDYSTOMBLER.COM](http://MINDYSTOMBLER.COM).